

TO: All Cal/EPA Staff

FROM: Alan C. Lloyd, Ph.D.
Agency Secretary

DATE: February 22, 2005

SUBJECT: APPOINTMENT OF MARY M. BOYER AS ASSISTANT SECRETARY
OF ENFORCEMENT EDUCATION AND TRAINING

I am pleased to announce the designation of Mary Boyer as the new Assistant Secretary of Enforcement Education and Training.

Ms. Boyer will lead the development and implementation of Cal/EPA's regional cross-media education and training program, and the establishment of regional environmental enforcement education and training centers throughout California consistent with the directive in the Cal/EPA Enforcement Initiative dated November 30, 2004.

With Ms. Boyer's leadership, we are confident that the Cal/EPA will develop a cross-media enforcement training curriculum and regional centers and delivery methods to increase access and knowledge of our enforcement programs to all state, regional and local environmental enforcement personnel in California.

Ms. Boyer is currently and will continue to be the Chief of the Training and Compliance Assistance Branch in the Enforcement Division and was instrumental in developing enforcement training programs such as the Cal/EPA Basic Inspector Academy and the Cal/EPA Cross Media Enforcement Symposium. With nearly 30 years of experience, Ms. Boyer is a highly qualified, knowledgeable and capable individual at Cal/EPA whose leadership will greatly enhance and leverage the existing training resources in all of Cal/EPA's multi-media environmental programs to increase our effectiveness statewide.

Ms. Boyer will commence implementation of the Enforcement Initiative immediately, and will be contacting the representatives from each BDO at Cal/EPA shortly to develop an implementation plan with project milestones.

Ms. Boyer has a B.S. in Education and Chemistry and recently graduated with a Masters Degree in Education from the California State University, Sacramento. She joined the ARB in 1976 and has worked for most of her career in enforcement and training.

Please join me in congratulating Mary Boyer in being elevated to this new agency-wide role.

TO: All Cal/EPA Staff

FROM: Alan C. Lloyd, Ph.D.
Agency Secretary

DATE: March 8, 2005

SUBJECT: DESIGNATION OF TEAM LEADERS FOR ENFORCEMENT INITIATIVE
COMPLAINT TRACKING, DATA DICTIONARY, FRS#, EIEN, GIS

I am pleased to announce the designation of the following individuals, who as a result of their stellar reputations and past accomplishments, have been selected to be team leaders of five important tasks identified in the November 30th Cal/EPA Enforcement Initiative related to the improvement of Cal/EPA's management of data and information.

ENFORCEMENT INITIATIVE TASK	Cal/EPA TEAM LEADER
Single Complaint Tracking System	Sue Laney, DTSC
Data Dictionary	Nancy Miller, SWRCB
FRS #	Chris Allen, IWMB
EIEN	Chris Allen, IWMB
GIS Contracts	Bob Elliott, DTSC

Ms. Laney will lead the development and implementation of Cal/EPA's single complaint tracking system

Ms. Miller will lead in the expansion and implementation of the Cal/EPA data dictionary to be used by all programs and media under the Cal/EPA umbrella.

Mr. Allen will lead the implementation of the U.S. EPA Facility Registry System and other relevant FRS information across all the BDO's automated information systems, as well as the implementation of the Environmental Information Exchange Network.

Mr. Elliott will lead the consolidation of the various GIS contracts.

Each team leader will commence implementation of the Enforcement Initiative immediately, and will be contacting the representatives from each BDO at Cal/EPA shortly to develop an implementation plan with project milestones. Assistant Secretary Don Johnson will be providing oversight among these five data and information management tasks to assure coordination and timely implementation.

We are confident that under the leadership of these fine individuals, Cal/EPA will soon be managing its information to increase compliance with our environmental laws and maximize improvements in environmental quality.

TO: All Hands

FROM: Alan C. Lloyd, Ph.D.

DATE: April 11, 2005

SUBJECT: RICHARD C. (RC) SMITH, ASSISTANT SECRETARY FOR STRATEGIC
ENFORCEMENT INTELLIGENCE

I am pleased to announce the designation of Richard C. (RC) Smith as Cal/EPA's new Assistant Secretary for Strategic Enforcement Intelligence. Mr. Smith will lead the development and implementation of the Enforcement Intelligence Team which was one of several important tasks identified in the November 30, 2004 Cal/EPA Enforcement Initiative. With Mr. Smith's leadership, we are confident that the team will act as an information conduit for communication among state, regional, and local environmental enforcement personnel in California.

Mr. Smith is currently and will continue to be the manager of the Strategic Environmental Investigations & Enforcement Section in the Air Resources Board's (ARB) Enforcement Division. He has been with the ARB for over ten years and previously worked as an Air Quality Inspector for the San Joaquin Valley Air District. He is also an Air Force veteran with over 5000 flight hours on the C5 Galaxy heavy jet transport. Mr. Smith has been awarded Associate Degrees in Flight Engineering and in Instructional Technology, a Bachelors Degree in Aeronautical Science, and a Masters Degrees in Aeronautical Science and in Business Administration.

Mr. Smith will commence implementation of the Enforcement Initiative immediately and will be contacting the representatives from each BDO at Cal/EPA to develop an implementation plan. Please join me in congratulating RC Smith in being elevated to this new agency-wide role.

TO: All Hands

FROM: Alan C. Lloyd, Ph.D.

DATE: April 27, 2005

SUBJECT: DESIGNATION OF TEAM LEADERS FOR ENFORCEMENT INITIATIVE

I am pleased to announce the designation of the following individuals, who as a result of their stellar reputations and past accomplishments, have been selected to be team leaders of three important tasks identified in the November 30, 2004 Cal/EPA Enforcement Initiative related to enforcement operations.

Larry Matz of Cal/EPA will serve as Cal/EPA's Enforcement Programs Manager and oversee the development of three of the Enforcement Initiative tasks: (1) Enforcement Program Operational Plan, (2) Enforceable Permits and Regulations, and (3) Communication Strategy.

Kathleen Boyle will lead the development and implementation of Cal/EPA's enforcement communications strategy. Ms. Boyle has been extensively involved in outreach, training, and public speaking on behalf of DPR's Pesticide Enforcement Branch for the past 9 years, in the field in both Northern and Southern California. Prior to working for DPR, Ms. Boyle worked for 12 years in field enforcement for the Monterey and San Diego County Agricultural Commissioner's office. Ms. Boyle received a BS degree in Ornamental Horticulture from California Polytechnic State University, San Luis Obispo.

Paula Rasmussen will lead the team to develop Enforceable Permits and Regulations. Ms. Rasmussen currently manages the Los Angeles Regional Water Quality Control Board's Compliance and Enforcement Section. She has been with the Regional Board since 2000. She also was with the Department of Toxic Substances Control for over ten years, managing compliance programs and the Unified Program. In addition, she worked at Northrop Aircraft Division, California Department of Health Services, and US EPA's Region 9 office in San Francisco. She has a bachelor's degree from the University of Southern California (USC) in Biological Sciences, and a master's from USC in Environmental Engineering. She is a graduate of Corning Union High School.

Mr. Matz will lead the development and implementation of Cal/EPA's Enforcement Operation Plan consistent with the directive in the Cal/EPA Enforcement Initiative dated November 30, 2004. With Mr. Matz' leadership, we are confident that Cal/EPA will develop and implement a comprehensive cross-media enforcement model that will effectively focus the resources of all Cal/EPA entities and our local environmental enforcement partners to enhance overall environmental regulatory compliance. Mr. Matz has a Bachelors degree in Biology and extensive experience in enforcement of consumer and environmental protection laws with several different state programs including almost 17 years with the Enforcement program at the Department of Toxic Substances Control. He joined Cal/EPA in 2001 to manage support and oversight of the Unified Hazardous Waste and Hazardous Materials implemented by our CUPA counterparts across the State. With over 30 years of regulatory and law enforcement experience, Mr. Matz is a highly qualified, knowledgeable and capable individual at Cal/EPA whose leadership will greatly enhance and leverage the existing enforcement capabilities in all of Cal/EPA's multi-media environmental programs to increase our effectiveness statewide.

Each team leader will commence implementation of the Enforcement Initiative immediately, and will be contacting the representatives from each BDO at Cal/EPA shortly to develop an implementation plan with project milestones. Larry Matz will be providing oversight among these three enforcement program management tasks to assure coordination and timely implementation.

We are confident that under the leadership of these fine individuals, Cal/EPA's enforcement programs will work to increase compliance with our environmental laws and maximize improvements in environmental quality.